



## Event Summary:

Purses for a Purpose: Purse Bingo is a fundraiser for the Ludlow Community Center/Randall Boys & Girls Club. The event attracts a diverse audience of 350+ adults, primarily women, in the Ludlow community. Featuring 10 bingo games, bonus games, complimentary dinner, desserts, and a cash bar, it is a relaxed and fun evening out! Sponsors can gain additional visibility in the community via event marketing materials, press releases, signage and more, all while supporting the Club.

## Sponsorship Opportunities

### Event Sponsor (\$2,500)\*

- 8 complimentary tickets to event
- Premier visibility on signage at event
- Logo on all printed & electronic marketing materials
- Business name included in all press releases
- Logo included on event website/social media

\*Must commit by January 15, 2026

### Bonus Game Sponsor (\$1,000)

- 2 complimentary tickets to event
- Logo on select marketing materials
- Company Name/Logo on signage displayed next to the Bonus Game prize purse

\*Must commit by January 15, 2026

### Purse Sponsor (\$500)

- Company Name/Logo on signage displayed next to one prize purse
- Recognized in post-event thank you communications

\*Must commit by January 15, 2026

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## Sponsor Information

Business \_\_\_\_\_

Address \_\_\_\_\_ City/Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Number of (additional) tickets \_\_\_\_\_ (x \$50 per ticket, also available at [ludlowbgc.org](http://ludlowbgc.org))

Total amount due \$ \_\_\_\_\_ Signature \_\_\_\_\_

**Payment Options**   ☐ Check enclosed   ☐ Invoice me

Please email your high-resolution logo to Cristina Jardine at [cjardine@ludlowbgc.org](mailto:cjardine@ludlowbgc.org) by January 15, 2026

**Please mail or email this form to:**

Ludlow Community Center / Randall Boys & Girls Club / Attn: Cristina Jardine  
91 Claudia's Way Ludlow, MA 01056